FOR IMMEDIATE RELEASE DATE: July 30, 2003

CONTACT: Kathy Besser (775) 684-5768

STATE TREASURER HOSTS FINANCIAL EDUCATION CONFERENCE IN LAS VEGAS

(Carson City, Nevada) – State Treasurer Brian K. Krolicki announced today that the first annual Nevada Women's Money Conference will be held on Saturday, August 16, 2003 at the MGM Grand Conference Center in Las Vegas. As president of the National Association of State Treasurers, Treasurer Krolicki strongly supports bringing financial education and literacy into our communities. This **free**, one-day event will address the financial issues that matter to women and provide them with the necessary tools and information to become financially educated.

"Women face unique challenges in today's financial world and families can be positively influenced if we can reach women with practical financial information," said Treasurer Krolicki. "My hope is that this conference will provide Nevadans with the information and confidence they need to begin planning for their financial futures."

WHERE: MGM Grand Conference Center 4701 Koval Lane, Las Vegas

4701 Roval Lane, Las vegas

WHEN: Saturday, August 16, 2003

8:00 AM to 3:30 PM (lunch will be provided)

Speakers at the event will be Dee Lee, nationally recognized speaker and author of *Let's Talk Money*, and Tracy Eichler, Director with UBS Wealth Management USA. In addition, former U.S. Treasurer Rosario Marin will be the luncheon speaker.

This event is being totally underwritten by local and national sponsors. No tax dollars are being used to fund this event. For more information or to register for the event, Nevadans can call (702) 486-3370 or go online at NevadaTreasurer.com.